

# KIRAN SOCIETY

# Poornima

SENIOR CITIZENS HOME



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# Providing Dignified Care for Senior Citizens home in India

## EXECUTIVE SUMMARY:

INDIA'S ELDERLY POPULATION IS RAPIDLY INCREASING, CREATING A SIGNIFICANT NEED FOR QUALITY CARE FACILITIES. THIS PROPOSAL OUTLINES **"POORNIMA" AN INCLUSIVE SENIOR CITIZEN HOME** PROJECT BY KIRAN SOCIETY, A WELL-ESTABLISHED NGO. POORNIMA WILL ADDRESS THE GROWING GAP IN SENIOR CARE BY PROVIDING A SAFE, SUPPORTIVE ENVIRONMENT WITH COMPREHENSIVE SERVICES.

WE ARE SEEKING FINANCIAL SUPPORT TO RENOVATE EXISTING BUILDINGS AND LAUNCH THIS VITAL INITIATIVE.





# THE GROWING NEED FOR SENIOR CARE IN INDIA



- **Rapidly Aging Population:** The number of senior citizens (60+) in India is projected to double by 2050.

- **Increased Dependency:** The ratio of dependent elderly to working-age adults is also rising, placing strain on families.



- **Gap in Services:** Current care centres only serve a small fraction of the elderly population, leaving a large unmet need.

- **Need for Holistic Care:** Beyond basic needs, seniors require social engagement, healthcare, and recreational activities for a fulfilling life.



## Introducing Poornima

*Poornima, an initiative of KIRAN Society, aims to provide a solution to this pressing need. It will be an inclusive senior citizen home offering:*

- **Safe and Comfortable Housing:** Renovated existing buildings within KIRAN Society's premises will provide comfortable living spaces.
- **Comprehensive Care:** Services will include healthcare, nutritious meals, social engagement, and recreational activities.
- **Intergenerational Interaction:** Poornima residents will have opportunities to interact with children and youth with disabilities served by KIRAN Society, fostering a sense of community and purpose.
- **Sustainability:** A fee-based model and income-generating activities for residents will ensure the long-term viability of Poornima and support KIRAN Society's other programs.



# KIRAN Society's Expertis

*KIRAN Society, a registered NGO with 152 staff members, has extensive experience in serving children and youth with disabilities since 1990. This expertise makes them well-equipped to manage a senior care facility and integrate it with their existing programs.*



# Sustainability

Poornima will operate on a fee-based model with additional income generated through resident activities.



## HAND ART

[www.kiranvillage.org](http://www.kiranvillage.org)



## TAILORING

[www.kiranvillage.org](http://www.kiranvillage.org)



## CHILD CARE

[www.kiranvillage.org](http://www.kiranvillage.org)



## TUITION

[www.kiranvillage.org](http://www.kiranvillage.org)





# HOPE



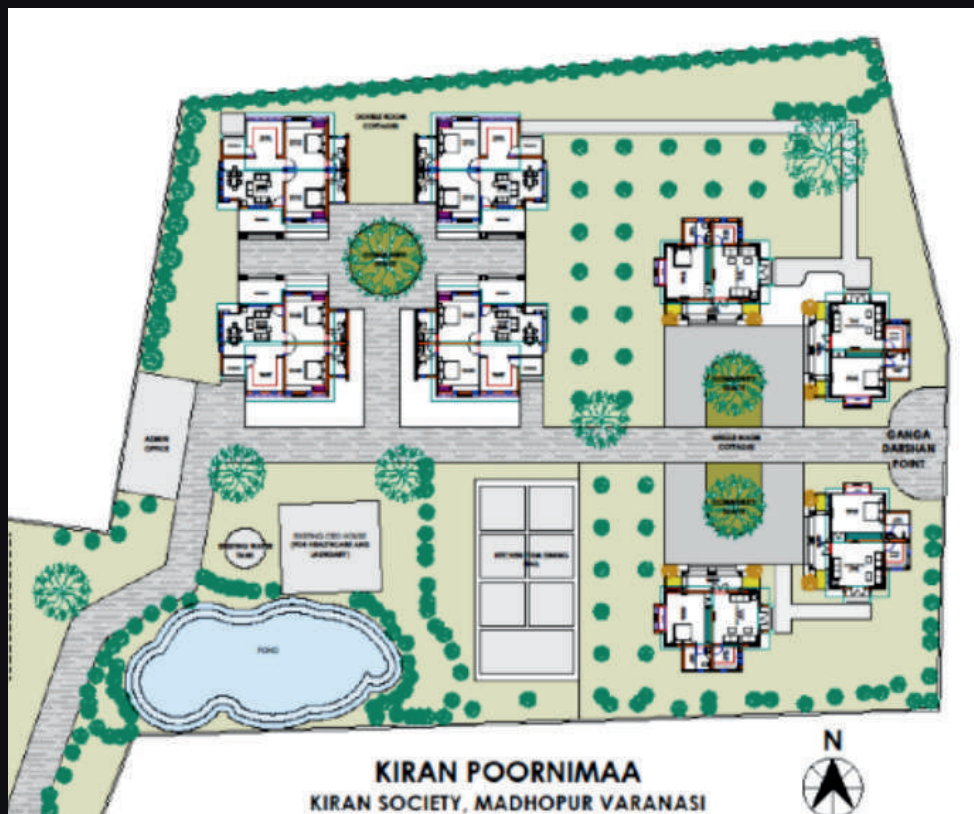
## HAVE YOU EVER HEARD OF AN INCLUSIVE VILLAGE?

- **A place of celebration:** Small children and adults with disabilities interact, share stories, learn, sing, dance, and celebrate birthdays.
- **A home of support:** Those in need can rely on help from those who are able.
- **A caring village:** Individuals requiring extra care and facing limitations find a home with comprehensive care in a healthy and loving atmosphere.
- **Location:** Situated in Madhopur Village, about 15 km south of Varanasi, Uttar Pradesh, India, near the Ganges River.





# Existing Buildings for Renovation



We are planning to start Poornimaa in the three existing buildings which will be renovated and then give place to the first members.

The third building will be for the caretaker and healthcare. There will be much place for garden and trees.





## DISPLAY :



## **WHY COULD YOU BE INTERESTED TO CHOOSE THE KIRAN VILLAGE FOR A PLACE TO LIVE?**

We are lucky that our land is situated near to the river Ganges, flowing peacefully towards Varanasi city. The nearby Shool Tankeshwar temple is a very ancient place of worship of Lord Shiva

In the KIRAN Centre we plan to have a recognized caregivers training. This fact can assure you that high quality, professionally supervised care is given to those who are elder, ill or disabled

You might like the fact that you get a chance to spend your days of old age in a very meaningful and peaceful manner

WITH OUR PLAN TO BUILD A HOME FOR PERSONS  
NEEDING EXTRA CARE, WE WISH TO

- Respond to the great need for a high quality place where good care is given to persons who have life-long disability and nobody nearby to care for them or also persons who wish in their old age to live in a peaceful, healthy place
- Make of our beautiful green KIRAN Village a fully INCLUSIVE place where adult persons can have chance to share some of their life-experience with the younger ones
- Make good use of our land for the happiness of many more
- But this might get ready to welcome residents only after the year 2026...



# *Call for Financial Support*

*We are seeking financial support for the renovation and launch of Poornima. This initiative will significantly improve the lives of senior citizens by providing dignity, care, and a sense of belonging.*



## **Thank You**

### CONCLUSION:

- Poornima is a project of great importance, addressing a critical social need by providing a safe, supportive, and stimulating environment for senior citizens, enhancing their quality of life and fostering a more inclusive society.*
- We believe that with your support, Poornima can make a real difference.*



COME SUPPORT OUR KIRAN POORNIMA PROJECT

**Address :**

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